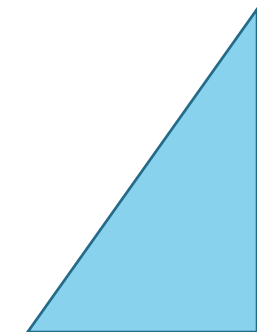


The QB
'APPY HOUR
with Liz & Heather
www.qbappyhour.com

Why Bookkeepers Rock!

With sponsor:



Your Hosts



Liz Scott
Accounting Lifeline



Heather Satterley
Satterley Training & Consulting



Shuyi Shang

Marketing Manager

I have been working as a marketer at Bento for Business for over two years, tackling everything from go-to-market strategy to events.

I also help accounting professionals become trusted financial advisors through utilizing Bento and our resources. Our down-to-earth product and attitude have connected us with many friendly, helpful and fun people in the accounting community, and their passion and knowledge never cease to amaze me!

Thank you to this month's sponsor!

 **bento**
for business

Agenda

- 🍷 Welcome!
- 🍷 Why Bookkeepers Rock and
what exactly should YOU automate?
- 🍷 Let's raise a toast! This month's app sponsor:
- 🍷 Heather and Liz's coolest thing we did this month
- 🍷 Preview of our next episode!



**Heck yeah!
I'm a
Bookkeeper!**



**I AM
SPECIAL**

Automation can not replace YOU!



-  Quality support
-  Lengthens the life of a business



Choosing what to Automate



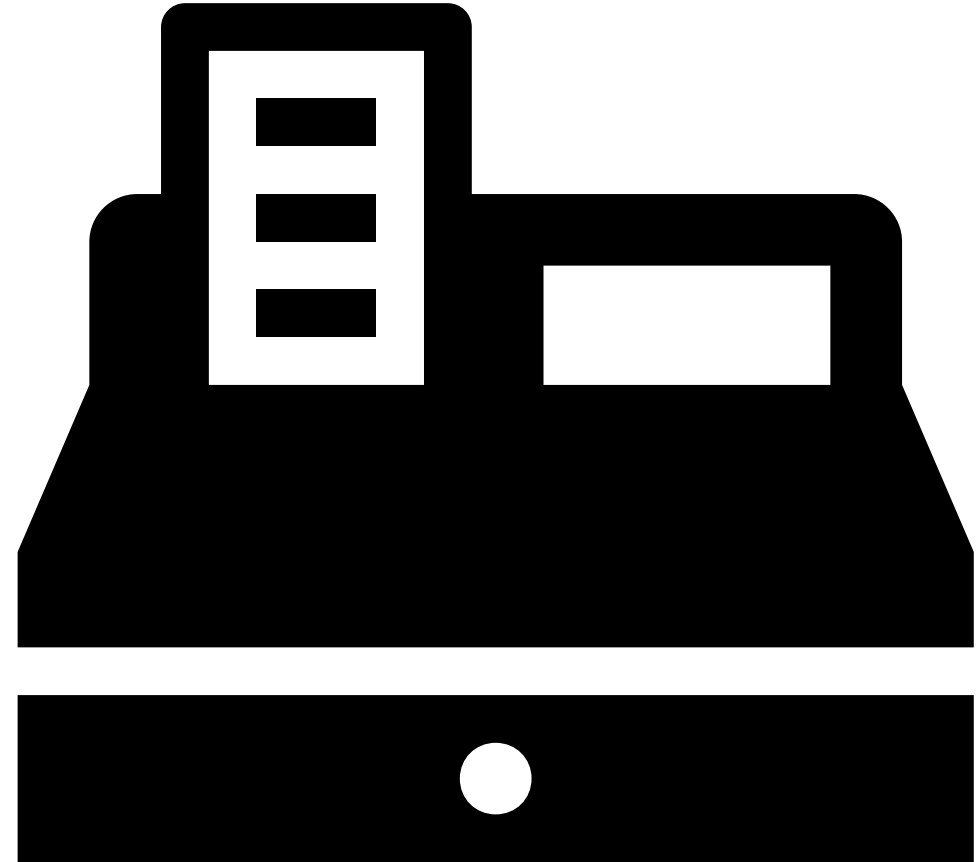
“It’s common now to see modern bookkeeping firms providing budgets and other financial management tools for businesses “

Bookkeepers do a lot!



- ✔ Records and validates company financial transactions
- ✔ Accounts Receivable duties
 - ✔ Creating estimates, invoices, collecting payments and recording payments
 - ✔ Collections
- ✔ Accounts Payable duties
 - ✔ Entering bills, Paying bills and recording expenses

Tracking down receipts (all of them)





First line of defense against fraud



*It's Time to Raise a
Toast to:*

 **bento**
for business



Shuyi Shang
Marketing Manager



The Bento Bees Knees



Ingredients

- 🍸 2 oz. Gin
- 🍸 4 Tsp Honey
- 🍸 2 Tbsp Lime

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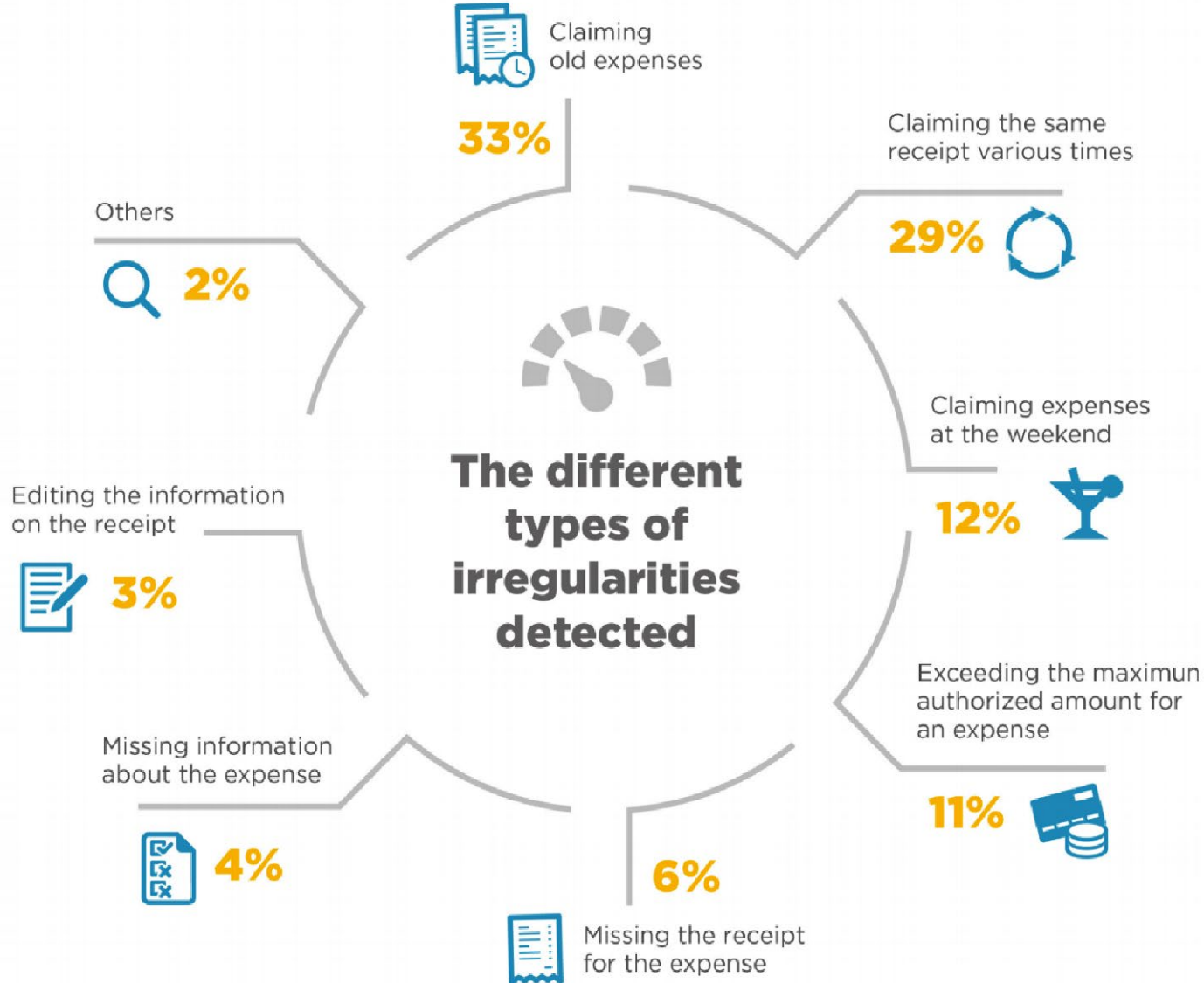


The easy way to manage business spending and expenses

Built for small and mid-sized businesses, Bento is an easy-to-use platform that provides proactive, real-time control and visibility across all business expenses.



You're already doing so much! Yet...



In most small businesses, expense management is still a source of major headaches.

- Reactive, not proactive
- 20+ hours a week spent
- Error-prone
- Labor-intensive

Source: Captio 2016 survey

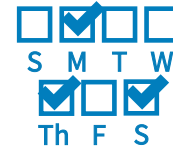
Controls, controls, controls (and automation)



Spending
Limits



Category
Restrictions



Day of Week
Restrictions



Online Purchase
Control



On/Off



International
Control

One platform that does it all

Full-Stack Payments



Physical Card



Virtual Card



ACH
Transfer



Bento Pay

Management and Reporting



Spend
Controls



Departments
and Admins



Receipts, Reports
& Analytics



Monthly
Statements



Custom
Alerts



24/7 Multi-Channel
Support



Role-based App
Access



BSA &
Compliance



Demo

Control your expenses

See your spending

Grow your business

Bring the power of Bento to your accounting practice and clients

STEP 1 - Get your own FREE Bento account and try it out for yourself!

Promo Code: **ACCT-APPY**



Bring the power of Bento to your accounting practice and clients

STEP 2 - Join Bento's accountant partner program!

Free Stuff

- Free Bento account for yourself (lets you manage multiple clients with one log in)
- Free Bento account for your clients (up to 25 cards)

Friendly Support

- Dedicated account manager and support
- Unlimited personal demos and trainings

Community Resources

- Partner webinars (product updates, industry learning, networking)
- Free expense management e-book and other resources



Come chat with us at QuickBooks Connect!

Special Get-Together: 6 pm, November 6th, SoFA Market, San Jose

[Register](#)

shuyi@bentoforbusiness.com

liz and Heather's Coolest thing this month -



<https://www.stardock.com/products/groupy/>

TABS



Groupy™

AutoSave Off

File Home Insert Page Layout Formulas Data Review View Developer

AA14

Project Planner



Liz Scott
Accounting Lifeline

The QB
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with Liz & Heather



Heather Satterley
Satterley Training &
Consulting

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- 🍷 Join The QB 'Appy Hour Lounge Facebook Group
<https://www.facebook.com/groups/qbappyhour/>
- 🍷 Register for Zoom so you can join the fun!



Upcoming Episodes

Pre-QBConnect Live Episode with Special Guests

 **CONNECT**

November 5, 2019 Time TBD



November 5th – Pre-QBConnect Episode Live with SPECIAL GUESTS

November 12th – CollBox

December 10th – ARCollect

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